

ASWAD

PARIS

SELLIER MAROQUINIER

september 2016































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*Hajar el aswad:
Literary Arabic for
'the black stone'*

Aswad is a fine leather workshop founded in 2015. It is marked by a graphic sense of elegance, inspired in equal parts by Brutalist and Islamic architecture.

This vision is brought to life through classical craftsmanship, in the highest respect of traditional saddle making. The result represents a modernized version of French heritage, a line of unisex and minimalist products, which are both functional and timeless.

The pieces of the first collection are edited in a limited series of 97 numbered pieces, available in black and natural colours. The leathers are tanned without chemicals in a vegetable process insuring unparalleled softness to the touch, and allowing for a gradual build-up of natural patina. Over the years, each piece ages distinctively and tells its own story.



AJAR belt bag
black / natural
naturally tanned leather
edition of 97
490 eur



SABAH tote bag
black / natural
naturally tanned leather
edition of 97
680 eur





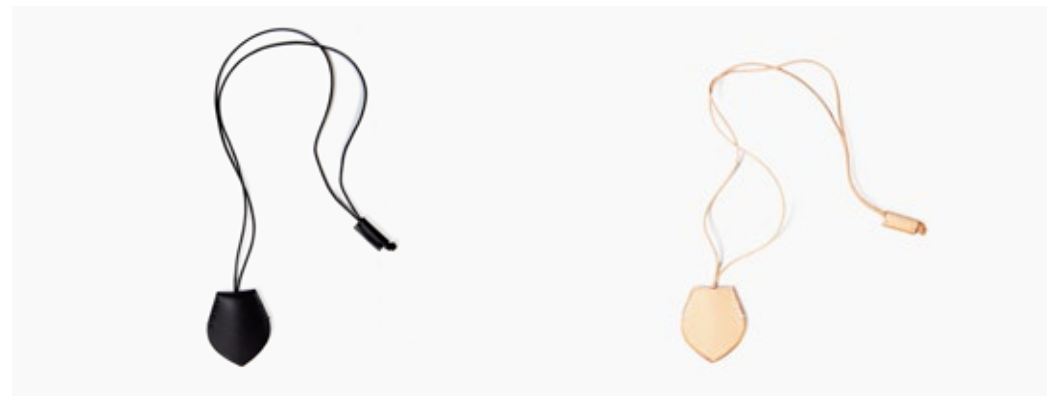
RIHAM backpack
black / natural
naturally tanned leather
edition of 97
780 eur



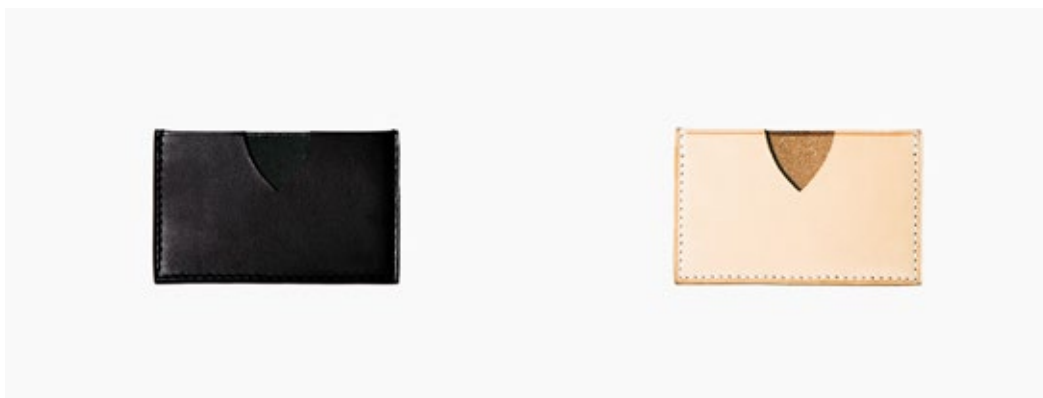
CAMIL clutch
black / natural
naturally tanned leather
edition of 97
440 eur



Cards case necklace
black / natural
naturally tanned leather
176 eur



Necklace
black / natural
naturally tanned leather
60 eur



Cards case
black / natural
naturally tanned leather
60 eur



Key ring
black / natural
naturally tanned leather
66 eur

photos: Alexandre Gurkinger
models: Odie Chaavka and Clément Guinamard – clothes: AVOC
product photos: Julien Bonnin
art direction: Sonia Ahmimou
www.aswad.fr